

Devonport Field of Remembrance – Data format for labels & images

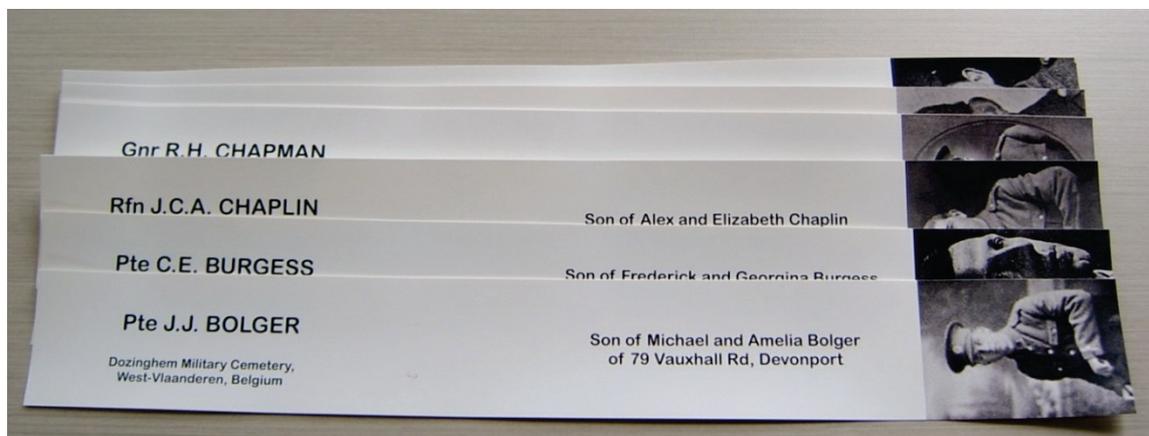
Super Print¹ in Barrys Point Road, Takapuna provided our labels from details we supplied. The labels are produced at a unit price i.e. there is no discount for bulk. The data and image format is designed to be standard, so other formats may incur additional charges.

The data is provided in fields. What goes in each field is over to you, but as described earlier we had three fields detailing: Who are they - Where are they now - Where did come from. We supplied an Excel spreadsheet of the details we wanted as shown in the extract below

Name	Memorial	Details
L/Cpl C.F. ALISON	Messines Ridge (NZ) Memorial,	Son of Duncan and Emma Alison
	West-Vlaanderen, Belgium	of 46 King Edward Parade, Devonport
Capt J.A.M. ALLAN	Redcar Cemetery,	Son of Alexander and Margaret Allan
	Yorkshire, England	of "Rockvale," Waikari, and formerly of Devonport
L/Cpl H.M. ANSENNE	Doullens Communal Cemetery Extension No. 1,	Son of Joe and Alice Ansenne
	Somme, France	of 25 Summer St, Devonport
Cpl J.H. ARMITAGE	Caterpillar Valley (NZ) Memorial,	Son of John and Annie Armitage
	Somme, France	of 25 Stanley St (now Cambridge Tce), Devonport
Capt G.C.W. ARMSTRONG	Thistle Dump Cemetery, High Wood,	Son of James and Angela Armstrong
	Longueval, Somme, France	and husband of Dorothy Armstrong of 14 Albert Rd, Devonport

The images were supplied separately as .jpg files with standard dimensions of 250 x 330 pixels at 300 dpi. Care of course needs to be taken that the image descriptions match the spreadsheet names to avoid any confusion between duplicated surnames.

The labels are supplied as individual peelable stickers with finished dimensions of 382 x 60 mm, which leaves a small border for the size of wood we used for the cross. The finished labels look like this, with the separate peelable photograph at the end, which is 60 x 86 mm. If you have no photograph, that section will just come blank of course.



¹ www.superprint.co.nz and email alan@superprint.co.nz

After applying the printed label and photograph, the fern is then applied. The ferns come in A5 sheets of peelable labels which are peeled and stuck on. We then used standard Cash's poppies with the stalk and label removed, and stuck on with suitable glue applied to the black plastic centrepiece and a brass tack nailed through the centre.

The finished product looks like this. We are now investigating a process to have the fern logo applied to the printed label so as to remove one step in the application process.

